



TEENTECH SUSSEX – WEDNESDAY 13TH NOVEMBER 2024

TeenTech Festivals are dynamic and engaging events aimed at inspiring young teenagers and their teachers about the contemporary industries shaping their future.

These festivals offer students and teachers from the region a chance to engage in hands-on challenges and experiments, explore cutting edge technology, and most importantly, to interact with technologists, engineers and scientists from a wide range of companies influencing their 21st century lives.

This initiative is particularly impactful just before students make GCSE subject choices, helping to break down gender stereotypes and change perceptions of careers that might be seen as “difficult” “geeky” or “boring”

What does a TeenTech Festival look like?

Do please look at this video and these photographs from the 2023 festival to get a feel for the energy, atmosphere, and excitement of the event:

[2023 TeenTech Sussex Video](#)

[2023 TeenTech Sussex photos](#)

How can Companies get involved?

There are 3 ways for companies to participate:

1. Run an interactive stand to pre-assigned groups of students – there are 2 options:
 - Challenge Zone: 30 minute immersive challenge with groups of 10 students at a time
 - Insight Zone: 15 minute interactive stand with groups of 5 students at a time
2. Be an Ambassador: As a powerful role model, our industry ambassadors get assigned to a group of students, and their teacher, for the whole day, immersing yourself in the activities, workshops and challenges alongside the students. By chatting to the students throughout the day you will inform them of your job, career paths and inspire them along the way.
3. Become a Sponsoring Organisation: Become a sponsor of the Sussex festival – support the event financially. We have various options: Regional, Catering or Table sponsor. We can provide more details on request.

TeenTech Sussex Festival 2023

The inaugural TeenTech Festival in Sussex was a huge success, here are some highlights:

- 1,350 KS3 students from 22 schools across Sussex took part in our up-front, live, virtual Insight and Innovation day focused on Future Technologies.
- 300 Yr 8&9 students from 22 schools across Sussex attended the TeenTech Festival day at the AMEX Stadium.
- 100% of companies attending said they would definitely participate in another TeenTech Festival.

What did Companies enjoy most about participating at the TeenTech Sussex Festival?

'I enjoyed the exposure and variety of employers, also having people like the mayor there, it helped to add credibility to the event.'

'A truly inspirational event! I had some amazing conversations with students and other exhibitors.'

'They were overall a very curious and excited group of young people. A credit to Sussex!'

What did teachers have to say?

'What an inspirational event! Students had their eyes opened to the vast array of existing and upcoming careers in STEM, and the variety of industries that employ people with the skills that studying STEM subjects develops.'

'I was so impressed with the TeenTech Brighton event. Everything from the organisation and structure of the day, to the range of businesses and activities was excellent. The students had such a good time and I have never seen a group of students so enthused and excited after a trip in my 10+ year career.'

'Just wanted to say a big thank you. Our pupils came back absolutely buzzing about the day and the teacher, who has been teaching 10 years, that accompanied them said it was the best trip he has ever been on.'

What next?

TeenTech would be very happy to talk to you in more detail about how you can get involved. We can work with you closely to develop activities and shape your involvement in the event.

For more information, please contact the Project Manager: Dani Longhurst dani.longhurst@teentech.com.

We look forward to hearing from you.